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EXHIBITIONISM – THE ROLLING STONES, Delivered by DHL
DEBUTS AT NAVY PIER APRIL 15, 2017
TICKETS ON SALE FEBRUARY 24, 2017

THE MOST INFLUENTIAL ROCK ‘N’ ROLL BAND IN THE WORLD
BRINGS MORE THAN 500 RARE ITEMS TO CHICAGO

IMMERSIVE, 3-D EXHIBIT DISPLAYING THE ROLLING STONES’
ICONIC IMPACT ON POPULAR CULTURE IN MUSIC, FASHION, ART AND FILM

#STONESISM
www.stonesexhibitionism.com

CHICAGO – Feb. 16, 2017 – The Rolling Stones’ first ever major exhibition, Exhibitionism, delivered by DHL, will make its Chicago debut at Navy Pier on April 15, 2017 and will run a four-month engagement through July 30, 2017, proudly brought to the US by Jackson. The Chicago engagement follows the exhibit’s global premiere in London and its star-studded U.S. premiere in NYC, both of which garnered rave reviews and drew huge crowds of music, art and fashion lovers. Exhibitionism is the largest touring experience of its kind ever to be staged, and the first time in history the band
has unlocked their vast private archive exploring the very beginning of their history to The Stones’ superstardom of today.

Tickets for Exhibitionism will go on sale to the general public on Feb. 24, 2017 at 10:00 a.m. Tickets will be available at StonesExhibitionism.com. There will be an exclusive Early Bird Offer of a 25% discount on limited edition commemorative VIP tickets from Feb. 16-21 only. Group tickets for 10 or more are available by calling Broadway In Chicago Group Sales at (312) 977-1710 or visiting BiCGroups.com.

“This world-class exhibit brings full-circle a journey that began more than 50 years ago when a burgeoning British band came to Chicago to record in the same studio as their idols Muddy Waters, Bo Diddley and Howlin’ Wolf,” Mayor Emanuel said. “Since then we have seen the Rolling Stones return for countless legendary concerts, and in the process become living legends, spreading Chicago’s cultural vibrancy throughout the world.”

ABOUT EXHIBITIONISM

Exhibitionism tells the story of the most influential rock ‘n’ roll band in history, allowing visitors to experience first-hand their incredible journey from early days living together in a tiny flat to headlining the biggest stages in the world. Exhibitionism continues the Stones’ proud tradition of groundbreaking innovation combined with the highest production values.

Originated and produced by Australian-based iEC Exhibitions! with the full participation of Mick, Keith, Charlie and Ronnie, and curated by New York native Ileen Gallagher, this highly immersive and interactive exhibition explores the Stones’ extraordinary career featuring over 500 rare and original items from their archive.

From their most cherished instruments, onstage and offstage clothes, valuable works of art and handwritten lyric books to personal diaries, recordings, unseen film and photos, a screening cinema and interactive recording studio that all culminate in an exciting and powerful backstage-to-onstage 3D concert experience.

“We've been thinking about this for quite a long time but we wanted it to be just right and on a large scale,” said Mick. “It’s not going to be like walking into a museum. It’s going to be an event, an experience. It’s about a sense of The Rolling Stones – it’s something we want people to go away talking about it.”

“While this is about The Rolling Stones, it’s not necessarily only just about us,” said Keith. “It’s also about all the paraphernalia and technology associated with a group like us, and it’s this, as well as the instruments that have passed through our hands over the years, that should make the exhibition unforgettable.”

Over the past 50 years, The Rolling Stones became, and have remained, one of the most culturally important acts in history. From the daring white dress worn by Mick Jagger in 1969, to the seminal Sticky Fingers (1971) album cover to their iconic tongue and lips logo, up to their chart-topping latest album Blue and Lonesome released in December 2016, The Rolling Stones have continued to break the boundaries of cultural norms throughout their incredible career.

The original works of key collaborators who helped to make the band not just musical but cultural icons are also on display, including Andy Warhol, John Pasche, who designed the band’s iconic tongue logo, fashion designers Ossie Clark and Alexander McQueen, artist Shepard Fairey, producer Don Was, and film director Martin Scorsese.
Exhibitionism gives visitors a look back at the high points of the band’s career through a new film, with a high-octane soundtrack. It then steps back into the early days, to an amazing recreation of the Edith Grove flat that Mick, Keith and Brian shared in 1962. The flat was located just off the King’s Road in London’s Chelsea neighborhood.

“Exhibitionism is a celebration and thematic exploration of the creative life of a band that has managed both to stay current and stay true to its artistic vision for more than half a century,” said curator, Ileen Gallagher.

“This was such a unique opportunity to collaborate with the band and get their insights into the project,” continues Gallagher. “The quotes on the wall and all of the text in the exhibition is in the voice of the band or people who work very closely with them. You’re actually having the band tell you what happened at the time.”

There is a recreation of a Stones’ recording studio complete with their original instruments, plus a “backstage” area to give fans a sense of what it truly feels like just before the band heads out on stage. A guitar gallery brings together examples of some of Keith, Ronnie and Mick’s prized instruments, including a rosewood Fender Telecaster and a Maton that Keith played on Let It Bleed, which famously disintegrated as he reached the final notes of ‘Gimme Shelter.’

Other unique items include the cassette player on which Keith famously sketched out the idea for ‘(I Can’t Get No) Satisfaction’, just before falling asleep in a Florida motel room, Mick’s lyric book which features the hand written words for ‘Miss You’, ‘Hey Negrita’ and ‘Worried About You,’ Keith’s 1963 diary, and the toy drum kit that Charlie used in the recording of ‘Street Fighting Man.’

DHL is the Presenting and Official Logistics Partner of Exhibitionism and is using the power of its global network to transport Exhibitionism to Chicago and beyond. “As the world’s most international logistics company, DHL is thrilled to be bringing Exhibitionism to Chicago, a city that’s renowned for its rich music history,” said Mike Parra, CEO of DHL Express Americas. “The Stones were the consummate professionals as musicians – they made it all look so easy. DHL has a similar workstyle of ‘excellence, simply delivered’ – no matter how complex the logistics.”

Jackson National Life Insurance Company® (Jackson®), a leading provider of retirement products, will serve as the official U.S. Sponsor. “For Jackson, sponsoring the exhibit is a once-in-a-lifetime celebration of the creative and age-defying journey of true rock-and-roll legends,” said Barry Stowe, CEO of Jackson. “By embracing the living legacy of The Rolling Stones, Jackson can connect on a deep emotional level with a generation that is defined by these very ideals. The baby boomers helped to usher in one of the most powerful eras of change and disruption in music, culture and philosophy. As a company focused on helping baby boomers plan for the next phase of their lives, we are pleased to be able to bring to North America this world-class exhibit focused on an artistic and cultural phenomenon that helped define and shape a generation.”

Navy Pier, the top destination attraction in the Midwest, will be home to Exhibitionism for Chicagoans and tourists alike. "At Navy Pier, we take great pride in offering dynamic and eclectic experiences to our 9 million plus annual guests," said Marilynn Gardner, President and CEO of Navy Pier, Inc. "The Rolling Stones Exhibitionism Tour aligns perfectly with our goal of bringing unique programming to the Pier that creates experiences our guests will value and cherish for a lifetime. We look forward to opening the doors to Chicago's lakefront treasure and welcoming art and music fans from near and far to view this one-of-a-kind exhibit."
Choose Chicago will work with Exhibitionism to immerse visitors into the largest touring exhibition of its kind ever to be staged at nearly 18,000 square feet. "Core to Chicago's brand and history is our amazing tradition of music - from the birthplace of the Blues and Jazz to the continued evolution of all forms of music and entertainment today - on our stages, on our festival grounds and in our nightclubs," said David Whitaker, President & CEO of Choose Chicago. "Having the privilege of hosting The Rolling Stones Exhibitionism gives us a tremendous platform to provide visitors with not only anew reason to visit, but also a compelling opportunity to experience it in the heart of our city at Navy Pier - one of the most successful attractions in the United States."

The Rolling Stones officially opened Exhibitionism, delivered by DHL, on April 5, 2016 at London’s Saatchi Gallery and played through September 4. Giving it a four-star review, The Daily Telegraph called it, “The most magnificent multi-sensory barrage of Stones 'stuff' you’re ever likely to encounter.” The Guardian exclaimed it as, “genuinely jaw-dropping” with the Daily Mail adding that it is “The most comprehensive and immersive insight into the band's fascinating fifty-year history.”

Exhibitionism is currently playing New York City’s Industria in the West Village through March 12, 2017. Rolling Stone says Exhibitionism is “An elaborate and immersive Stones exhibit,” Good Morning America raves its “Spectacular;” Billboard says “Exhibitionism is an enthralling look at decades of rock history that even diehards can learn from!” and People.com says “The exhibit is the closest you’ll get to hanging out with the band at key moments in their history.”

Visit http://www.stonesexhibitionism.com/ for more information on Chicago or New York.

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About iEC Exhibitions!
iEC is an international entertainment, exhibitions and special events company that specializes in the concept creation, design, production and touring of unique international travelling exhibitions. iEC Directors have produced and promoted well in excess of 500 sporting and entertainment events worldwide. To date, selling in excess of 25 million tickets.

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About DHL
DHL – The logistics company for the world
DHL is the leading global brand in the logistics industry. DHL’s family of divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, international express, road, air and ocean transport to industrial supply chain management. With about 325,000 employees in over 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global trade flows. With specialized solutions for growth markets and industries including e-commerce, technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as “The logistics company for the world.” DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 56 billion euros in 2014.

About Jackson
Jackson’s mission is to empower Americans to live the retirement they want – by having the financial freedom to do so. As today's modern vision of life after work has transformed for many retirees into one of finding renewed purpose and living life to the fullest, Jackson is committed to providing consumers with the education and resources they need to pursue their dreams for a new life stage. For more information about Jackson and its products designed for retirement planning — including variable, fixed and fixed index annuities — visit www.jackson.com.

About Tommy Hilfiger
Founded in 1985, Tommy Hilfiger is one of the world’s leading designer lifestyle brands and is internationally recognized for celebrating the essence of classic American cool style. Tommy Hilfiger is the official apparel sponsor for Exhibitionism – The Rolling Stones. “The Rolling Stones was one of the first bands I fell in love with as a kid, and their music has remained a huge source of inspiration for me,” said Tommy Hilfiger. “Throughout my career, I’ve always looked for ways to blend fashion and music, and our sponsorship of EXHIBITIONISM is another incredible opportunity to fuse our two worlds.” Hilfiger has previously sponsored the Rolling Stones’ acclaimed ‘No Security’ tour in 1999. For Exhibitionism, Tommy Hilfiger has designed a limited-edition Hilfiger Denim capsule collection of graphic t-shirts and custom jackets adorned with Rolling Stones imagery and the band’s iconic logo.

About Navy Pier
Navy Pier Mission Statement
Navy Pier is the People’s Pier, Chicago’s lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder.

About Navy Pier
Located on Lake Michigan, Navy Pier is the top-attended leisure destination in the Midwest, stretching more than six city blocks and welcoming more than 9 million guests annually. Originally opened in 1916 as a shipping and recreation facility, this Chicago landmark showcases more than 50 acres of parks, restaurants, attractions, retail shops, sightseeing and dining cruise boats, exposition facilities and more. In 2017, Navy Pier continues to celebrate its centennial with a series of special events and programming, year-round rides on the Centennial Wheel and ongoing pier-wide redevelopment efforts as part of the Centennial Vision. Navy Pier, a nonprofit organization, maintains and oversees Navy Pier and its redevelopment into a bolder, greener and more contemporary urban space. For more information, visit our website at www.novypier.com.
About Choose Chicago
Choose Chicago is the official sales and marketing organization responsible for promoting Chicago as a global visitor destination leveraging the city’s unmatched assets to ensure the economic vitality of the city and its member business community. For more information, visit www.choosechicago.com.