FOR IMMEDIATE RELEASE
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Navy Pier Welcomes Iconic Record Store,
George’s Music Room, for Limited Time This Summer

The Chicago music staple set to launch pop-up shop at
the Midwest’s popular nonprofit lakefront destination, May through September

CHICAGO – Navy Pier, one of the top nonprofit cultural destinations in the Midwest, has partnered with George’s Music Room to offer Pier guests access to the iconic Chicago record store for a limited time this summer. From Wednesday, May 24 through September, George’s Music Room will operate as a pop-up shop in the retail space between Garrett’s Popcorn and Oh Yes! Chicago, located in the Family Pavilion.

Founded by George Daniels, one of the most prominent independent music retailers in the city and across the nation, George’s Music Room will bring a unique flavor to Navy Pier, offering a wide selection of music products, including CDs and vinyl records – ranging from classics to the latest albums – turntables, Bluetooth speakers, headphones, smart watches, phone chargers and other electronics accessories.

Originally opened in 1969 on Chicago’s west side, George’s Music Room has served as a musical mecca for major and independent artists, including Grammy Award-winning artist Common, Kanye West, R. Kelly, Usher and more. Nearly 50 years later, George’s Music Room continues to see success as the local go-to retail shop for blues, jazz, gospel and old school hip-hop.

“George has a longstanding history as a well-respected and influential figure in the local and national music scene, and his business has long served as a Chicago music staple, welcoming artists and music lovers from all walks of life,” said Navy Pier Chief Programming and Civic Engagement Officer Michelle T. Boone. “We are excited to partner with such an iconic establishment as George’s Music Room to bring a renewed energy and passion for the arts to Navy Pier as we continue to enhance our arts and cultural offerings.”

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“I am overwhelmed with excitement and appreciation for the opportunity to bring George’s Music Room to Chicago’s lakefront treasure this summer,” added Daniels. “After 16 years at Chicago Midway International Airport, I am now so proud to team up with Navy Pier as it continues to celebrate its centennial, and look forward to being a part of the iconic landmark’s arts and cultural evolution.”

This announcement comes as Navy Pier continues to raise its profile as a nonprofit cultural destination, with continued focus on offering dynamic and eclectic experiences through partnerships and programs, as outlined in the organization’s mission and values. As the Fifth Third Bank Centennial Celebration continues in 2017, the Pier looks forward to revealing more exciting and innovative partnerships to further elevate its guest experience.

For more information, visit the Navy Pier website at www.navypier.com.

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**Navy Pier Mission Statement**

Navy Pier is the People’s Pier, Chicago’s lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder.

**About Navy Pier**

Located on Lake Michigan, Navy Pier one of the top-attended nonprofit cultural destinations in the Midwest, stretching more than six city blocks and welcoming more than nine million guests annually. Originally opened in 1916 as a shipping and recreation facility, this Chicago landmark showcases more than 50 acres of parks, restaurants, attractions, retail shops, sightseeing and dining cruise boats, exposition facilities and more. In 2017, Navy Pier continues to celebrate its centennial with a series of special events and programming, year-round rides on the Centennial Wheel and ongoing pier-wide redevelopment efforts as part of the Centennial Vision. Navy Pier, as a non-profit organization, maintains and manages the 50-acre pier that is being redeveloped as a contemporary, environmentally responsible urban space. More information is available at www.navypier.com.