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Navy Pier and Fifth Third Bank Announce Recipients of 101 Rides 101 Nonprofit Partnerships

Chicago’s mission-driven cultural district and Fifth Third Bank to award up to 10,201 free Centennial Wheel rides in honor of the Pier’s 101st birthday

CHICAGO — For the second consecutive year, Navy Pier, Chicago’s mission-driven cultural district, and Fifth Third Bank are providing local nonprofits with complimentary rides on the iconic Centennial Wheel as part of the 101 Rides 101 Nonprofit Partnerships program. The program offers free Navy Pier experiences to eligible 501(c)(3) organizations and the communities they serve. As part of the Fifth Third Bank Centennial Celebration and a highlight of the Pier’s 101st birthday on Saturday, July 15, the lakefront destination is hosting a special presentation at noon on the Lake Stage in Polk Bros Park to acknowledge the 2017 recipients.

The list of this year’s recipients, comprised of a wide array of nonprofit organizations serving communities throughout greater Chicagoland, have been published on Navy Pier’s website and are listed in this release. Each recipient will be provided with up to 101 Centennial Wheel tickets; the tickets are valid from now through May 31, 2018.

“Navy Pier is proud to commemorate the start to its second century by awarding these organizations and their beneficiaries the opportunity to experience the reimagined ‘People’s Pier,’” said Navy Pier President and CEO Marilynn Gardner. “We look forward to welcoming and helping create wonderful memories for the many Chicagoland communities who will visit us as we continue the Fifth Third Bank Centennial Celebration, honoring the legacy and future of Navy Pier.”

“Fifth Third Bank is proud to lead the Centennial Celebration of Navy Pier,” said Eric Smith, Chicago Market President, Fifth Third Bank. “We’re honored to support the mission of this iconic landmark and join Navy Pier in inviting the people of Chicago and beyond to experience Navy Pier in its second century.”

Past recipients have praised the 101 Rides 101 Nonprofit Partnerships program, citing the positive impact it had on their respective communities. Christine Holt, Director of Development at The Boulevard shared, “[the program offered] much-needed fun and refreshment for The Boulevard residents, who got to enjoy the Centennial Wheel during the beautiful weather on an autumn day. Because of the trip, formerly homeless Chicagans were able to have a leisurely outing to celebrate their progress in restoring their health and lives while at The Boulevard.” The Wood Family Foundation’s Mike Bruce shared, “[we] utilized the tickets as an incentive for good behavior for the youth.” Pierre Lockett, Founder and Executive Director of youth dance organization Forward Momentum Chicago, raved, “The kids loved it!”

Navy Pier’s 101st Birthday Celebration on Saturday July 15 also includes a full day of free cultural programming and a star-studded concert featuring local jazz greats in the new Polk Bros Park Performance Lawns. Festivities run from 11 a.m. through the Aon Summer Fireworks Show at 10:15 p.m. The full day of free programs is part of the ongoing Fifth Third Bank Centennial Celebration and is another example of the Pier’s commitment to offer guests free, one-of-a-kind experiences created to inspire, educate and connect communities across the city and globe.

For more information on this and other special offerings at the Pier, please visit www.navypier.com.
Navy Pier Mission Statement
Navy Pier is the People’s Pier, Chicago’s lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder.

About Navy Pier
Located on Lake Michigan, Navy Pier is one of the top-attended nonprofit cultural destinations in the Midwest, stretching more than six city blocks and welcoming more than nine million guests annually. Originally opened in 1916 as a shipping and recreation facility, this Chicago landmark showcases more than 50 acres of parks, restaurants, attractions, retail shops, sightseeing and dining cruise boats, exposition facilities and more. In 2017, Navy Pier continues to celebrate its centennial with a series of special events and programming, year-round rides on the Centennial Wheel and ongoing pier-wide redevelopment efforts as part of the Centennial Vision. Navy Pier, as a nonprofit organization, maintains and manages the 50-acre pier that is being redeveloped as a contemporary, environmentally responsible urban space. More information is available at www.navypier.com.

About Fifth Third Bank
Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. As of March 31, 2017, the Company had $140 billion in assets and operated 1,155 full-service Banking Centers and 2,471 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Georgia and North Carolina. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending, and Wealth & Asset Management. As of March 31, 2017, Fifth Third also had a 17.8 percent interest in Vantiv Holding, LLC. Fifth Third is among the largest money managers in the Midwest and, as of March 31, 2017, had $323 billion in assets under care, of which it managed $33 billion for individuals, corporations and not-for-profit organizations through its Trust, Brokerage and Insurance businesses. Investor information and press releases can be viewed at www.53.com. Fifth Third’s common stock is traded on the Nasdaq® Global Select Market under the symbol “FITB.” Fifth Third Bank was established in 1858. Member FDIC, Equal Housing Lender.

Full recipient list
After School Matters
Alexander Leigh Center for Autism
Alivo Medical Center
Ann & Robert H. Lurie Children’s Hospital
Association House of Chicago
BBF Family Services
Best Buddies
Boys & Girls Clubs of Chicago
buildOn
Casa Central
Center on Halsted
Chicago Children’s Museum
Chicago Children's Choir
Chicago Children’s Theatre
Chicago Debate Commission
Chicago Gateway Green
Chicago Lawndale Amachi Mentoring Program
Chicago Police Memorial Foundation
Chicago Public Library Foundation
Chicago Scholars
Chicago Shakespeare Theater
Chicago Sinfonietta
Chicago Summer Business Institute
Chicago Urban League
Chicago Youth Programs
ChildServ
Chinese Mutual Aid Association
City Year Chicago
Clearbrook
Communities in Schools of Chicago
Community TV Network
Easternseas Joliet Region
ElevArte Community Studio
Erie Neighborhood House
Esperanza Community Services
Field Museum
Forward Momentum Chicago
Gads Hill Center
Garfield Park Conservatory Alliance
George M. Pullman Foundation
Gilda’s Club Chicago
Girl Scouts of Greater Chicago and Northwest Indiana
Girls in the Game
H.O.M.E. (Housing Opportunities & Maintenance for the Elderly)
Heartland Alliance
Hephzibah Children’s Association
High Concept Labs
Horizons for Youth
Housing Opportunities for Women (HOW)
Howard Brown Health
iMentor Chicago
Indo-American Center
International Music Foundation
Jazz Institute of Chicago
La Casa Norte
Launch U
Lawrence Hall
Lincoln Park Community Shelter
Lyric Opera of Chicago
Make-A-Wish Illinois
MDA
My Block, My Hood, My City
National Museum of Mexican Art
New Moms, Inc.
North Lawndale Employment Network
North Shore Senior Center
Old Town School of Folk Music
Operation Support Our Troops - America
PALS Programs
Peace Village
Peer Health Exchange Chicago
Philippine American Cultural Foundation
Primo Center for Women and Children
Project Exploration
Puerto Rican Arts Alliance
Rape Victim Advocates
Ray Graham Association for People with Disabilities
Ronald McDonald House
Safe Haven Foundation
Shirley Ryan AbilityLab
Silk Road Rising
SitStayRead
South Shore Drill Team
Spark
Special Olympics Illinois
Step Up
Thresholds
Trickster Art Gallery
UCAN
Universidad Popular
Urban Alliance
Urban Gateways
Urban Initiatives
USO of Illinois
WBEZ
WINGS Program
Working in the Schools (WITS)
XS Tennis & Education Foundation
YMCA of Metro Chicago
Youth & Opportunity United
Youth Guidance

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