

### FOR IMMEDIATE RELEASE

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# Navy Pier Announces Recipients of Its 2018 Community Rides Program and Grants 102 Nonprofits Free Access to Special Experiences at the Pier

More than 10,000 free Centennial Wheel and Fifth Third Bank Winter WonderFest tickets awarded to Chicagoland nonprofits in honor of Navy Pier's 102<sup>nd</sup> anniversary

**CHICAGO** – In honor of Navy Pier's 102<sup>nd</sup> anniversary on July 15, Chicago's mission-driven lakefront destination has announced the recipients of its annual Community Rides program, an initiative designed to provide underserved communities accessibility to special experiences at the Pier. Following a month-long application and review process, 102 local nonprofit organizations have been selected and awarded the opportunity to offer their community members complimentary rides on the iconic *Centennial Wheel* or free access to the popular *Fifth Third Bank Winter WonderFest*, Navy Pier's marquee winter event.

Each recipient will be provided with up to 102 complimentary tickets to experience the *Centennial Wheel* or *Fifth Third Bank Winter WonderFest*, totaling more than 10,000 free tickets issued to the community. The *Centennial Wheel* tickets are valid through May 31, 2019, while *Fifth Third Bank Winter WonderFest* tickets are valid through the duration of the event (from November 30, 2018 to January 6, 2019). The list of this year's recipients is available on the <u>Navy Pier website</u>.

The Community Rides program is a shining example of Navy Pier's ongoing commitment to its mission and values, as the organization strives to establish and nurture meaningful partnerships with other nonprofits, offer unique opportunities and experiences to underserved communities, and remain an accessible place for all.

For more information, visit www.navypier.org or download the Navy Pier app on any Android or iOS device.

# **About Navy Pier**

Located on Lake Michigan, Navy Pier is one of the top-attended nonprofit cultural destinations in the Midwest, stretching more than six city blocks and welcoming more than 9 million guests annually. Originally opened in 1916 as a shipping and recreation facility, this Chicago landmark showcases more than 50 acres of parks, restaurants, attractions, retail shops, sightseeing and dining cruise boats, exposition facilities and more. In 2018, Navy Pier continues to usher in its second century with ongoing pier-wide redevelopment efforts – including the *Fifth Third Bank Family Pavilion*, *Peoples Energy Welcome Pavilion*, 220-room hotel and more – in addition to free, year-round arts and cultural programming designed to inspire, educate and connect communities across the city and globe. For more information, visit www.navypier.org or download the free Navy Pier app for Android and iOS device users.

## **Navy Pier Mission Statement**

Navy Pier is the People's Pier, Chicago's lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder.