

# CHEER AT THE PIER

Fifth Third Bank Winter WonderFest Premiere  
Hosted by the Navy Pier Associate Board



**Chicago's biggest and best indoor winter playground for nearly 20 years!**

**THURSDAY, DECEMBER 5th**

**5pm-9pm, Festival Hall**

**Open Access to All Rides & Activities | Complimentary Hors d'oeuvres, Beer & Wine**



Entertain staff and clients in a memorable way, while building brand awareness to thousands of guests through on-site recognition. In addition to the Premiere Party passes & recognition, partners also receive a professionally decorated 7-ft tree prominently displayed with logo recognition throughout the Fifth Third Bank Winter WonderFest, December 5, 2019 - January 5, 2020.

## SPONSORSHIP OPPORTUNITIES

**\$15,000**

### CHEER EVENT HOST

(2 available)

- Custom Recognition Opportunities
- All recognition benefits of Event Partner
- Reserved space in Blizzard Bar & Lounge
- (50) Cheer at the Pier Party Passes
- (25) Parking Passes
- (20) General Admission Passes to *Fifth Third Bank Winter WonderFest*

**\$10,000**

### EVENT PARTNER

- Logo Recognition on Digital Invitation and Event Signage
- Tree Sponsor Recognition
- Reserved space in Blizzard Bar & Lounge
- (30) Cheer at the Pier Party Passes
- (15) Parking Passes
- (10) General Admission Passes to *Fifth Third Bank Winter WonderFest*

**\$5,000**

### HOLIDAY TREE PARTNER

- Tree Sponsor Recognition
- (15) Cheer at the Pier Party Passes
- (8) Parking Passes
- (6) General Admission Passes to *Fifth Third Bank Winter WonderFest*

Contact Andrea Chwee, [achwee@navypier.org](mailto:achwee@navypier.org), 312-595-5364 for more information.

WINTER WONDERFEST  
**FAST FACTS**



**210,000+**  
GUESTS



SUPPORTS NAVY  
PIER'S FREE, PUBLIC  
PROGRAMMING



**25+ GAMES,  
RIDES & ACTIVITIES**