

FOR IMMEDIATE RELEASE

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CONTACT

Navy Pier | Payal Patel (312) 595-5073 | ppatel@navypier.org

Navy Pier | Anna Schapiro (312) 595-5063 | aschapiro@navypier.org

Navy Pier Announces 2019 Community Rides Program Recipients

Nearly 8,000 complimentary tickets to the iconic Centennial Wheel awarded today to regional nonprofit organizations to extend to their communities and provide access to new guests

CHICAGO – In celebration of Navy Pier's 103rd anniversary on Monday, July 15, Chicago's iconic lakefront destination has selected the recipients of its fourth annual Community Rides program, which provides underserved communities accessibility to special experiences at the Pier. Following a month-long application and review process, 76 local nonprofit organizations have been selected and awarded the opportunity to offer their community members complimentary rides on the *Centennial Wheel*, an iconic part of the Chicago skyline and a treasured piece of the city's cultural history. Soaring to heights of nearly 200 feet, the *Wheel* offers guests year-round, unparalleled, 360-degree views of Chicago and Lake Michigan.

Each recipient will be provided with up to 100 complimentary tickets to enjoy an experience on the *Centennial Wheel*, creating nearly 8,000 free tickets issued to the local and regional communities. The tickets are valid on Mondays and Tuesdays from August through November, 2019, and March through May, 2020. The full list of recipients is available on the Navy Pier website.

Now in its fourth year, the annual Community Rides program continues to grow in popularity and esteem throughout the nonprofit community. Since the program's inception, Navy Pier has given out more than 30,000 free tickets to ride on the *Centennial Wheel*.

The Community Rides program exemplifies Navy Pier's unwavering commitment to its mission and values as the organization strives to establish and nurture meaningful partnerships with other nonprofits, offer unique opportunities and experiences to underserved communities, and remain an accessible place for all.

In 2019, Navy Pier continues to usher in its second century with ongoing Pier-wide redevelopment efforts—including a 220-room Hilton hotel with rooftop bar, *Offshore* (now open), new Chicago-based dining and retail options, plans for a future marina, and more—in addition to free, year-round arts and cultural programming designed to inspire, educate and connect communities across the city and globe. For more information, please visit www.navypier.org

About Navy Pier

Located on Lake Michigan, Navy Pier is one of the top-attended nonprofit destinations in the Midwest, stretching more than six city blocks and welcoming nearly 9 million guests annually. Originally opened in 1916 as a shipping and recreation facility, this Chicago landmark showcases more than 50 acres of parks, restaurants, attractions, retail shops, sightseeing and dining cruise boats, exposition facilities and more. The Pier recently celebrated its 100th anniversary with the unveiling of the iconic *Centennial Wheel, Polk Bros Park, Fifth Third Bank Family Pavilion* and *Peoples Energy Welcome Pavilion*. In 2019, Navy Pier continues to usher in its second century with ongoing pier-wide redevelopment efforts – including a 220-room Hilton hotel with rooftop bar *Offshore* (now open), a marina and more – in addition to free, year-round arts and cultural programming designed to inspire, educate and connect

communities across the city and globe. <u>Click here</u> to donate to Navy Pier, a 501(c)(3) organization, in support of free public programs. For more information, visit <u>www.navypier.org</u>.

Navy Pier Mission Statement

Navy Pier is the People's Pier, Chicago's lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder.